

KICK START ARTS

— Igniting Creative Sparks —



Support Us
In Igniting Creative Sparks
for the Next Generation of
Diverse Emerging Artists!

About Kick Start Arts

Kick Start Arts is a community-driven arts organization committed to advancing equity, creativity, and opportunity for children and NEET* youth from underserved communities. We believe the arts are a powerful catalyst for developing confidence, critical thinking, and belonging — especially when young people see their lived experiences reflected, valued, and amplified. Through high-quality, accessible arts education, we create spaces where diverse voices are not only welcomed but centered, and where creative expression becomes a pathway to personal growth and collective empowerment.

Rooted in social justice and cultural responsiveness, Kick Start Arts works at the intersection of education, community, and artistic practice to remove barriers to participation and expand access to meaningful creative experiences. Our approach prioritizes collaboration, mentorship, and skill-building – all grounded in the real world of creative practice. By investing in Kick Start Arts, sponsors help strengthen equitable learning environments and contribute to long-term change — empowering the next generation to imagine, create, and lead.

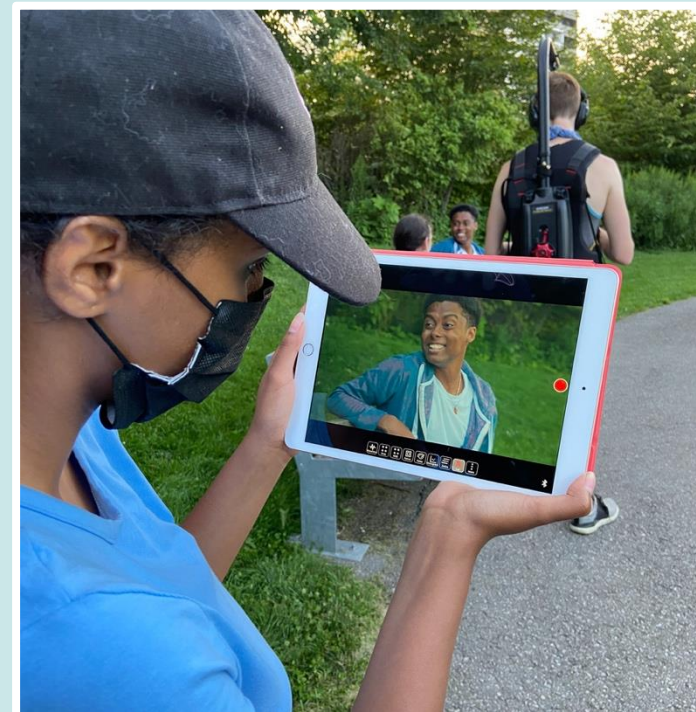
**Not in employment, education, or training*



What We Do and Why It's Important



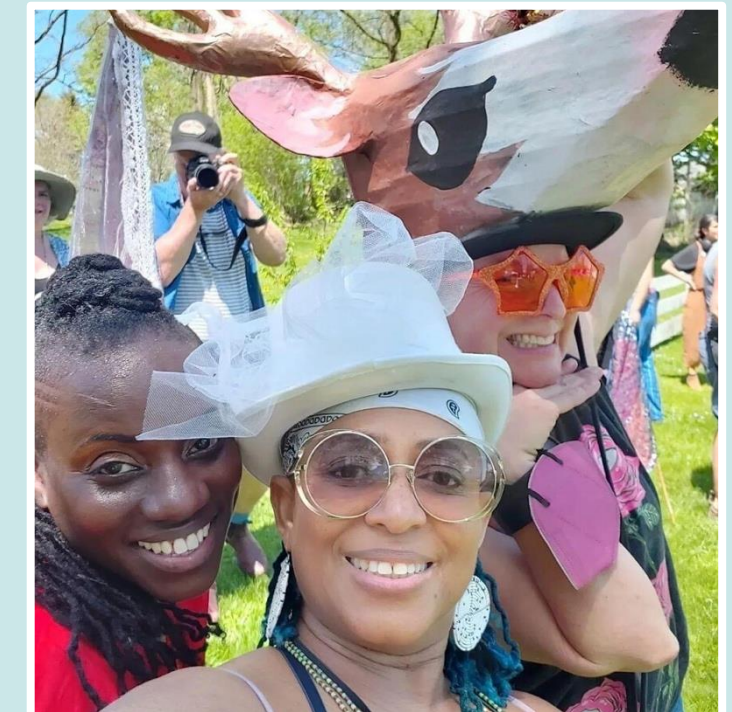
School Programs



The Regent Park Project



Creation Lab



Artist-Education Training



School Programs

Kick Start Arts delivers collaborative, in-school arts workshops led by our roster of professional artist-educators. Each project is co-designed with teachers and school leadership to align with curriculum goals, reflect students' cultural contexts, and spark imagination, confidence, and creative thinking. Our sponsorship priority is supporting schools that lack the financial resources to provide arts programming, ensuring that students in underserved communities have equitable access to high-quality, transformative arts experiences.



GOAL

- **Equitable Access:** Provide high-quality arts experiences for students in underserved schools.
- **Empowerment Through Creativity:** Foster confidence, curiosity, and self-expression, while developing curriculum-based skills.
- **Cultural Relevance and Inclusion:** Integrate arts learning that reflects students' diverse backgrounds
- **Wellbeing and Inspiration:** Promote joy, wellness, and future pathways in creativity and innovation.

IMPACT

- Students build skills, and gain access to professional artists and new creative disciplines they might not otherwise encounter.
- Students develop resilience, social-emotional skills, and greater engagement in learning.
- Classroom culture becomes more inclusive, collaborative, and creative, honoring each student's identity.
- Students experience greater enjoyment, and motivation in school, and gain exposure to role models who inspire long-term aspirations in arts and leadership.



Testimonials

"Kick Start Arts opened doors in our classroom that I didn't even know existed. I've had the privilege of working with them three times and my experiences with a visual artist, a dancer, and an actor allowed me to see sides of my students that don't always emerge in traditional lessons. As creativity became a shared language, I witnessed confidence, leadership, and connection grow. KSA's equity-centered approach strengthened trust and relationships, creating a classroom community where every student felt seen, valued, and empowered."

~ Rebecca Purvis, Elementary Teacher

"The project encouraged creative thinking, collaboration and communication and the students were highly engaged in every activity! This was an amazing experience for both our students and teachers!"

~ Diane Jamieson, Former TDSB Principal



School Programs Sponsorship Levels

Lead

\$150,000 Sponsors 10 free whole-school projects in underserved communities

Champion

\$30,000 Sponsors 2 free whole-school projects in underserved communities

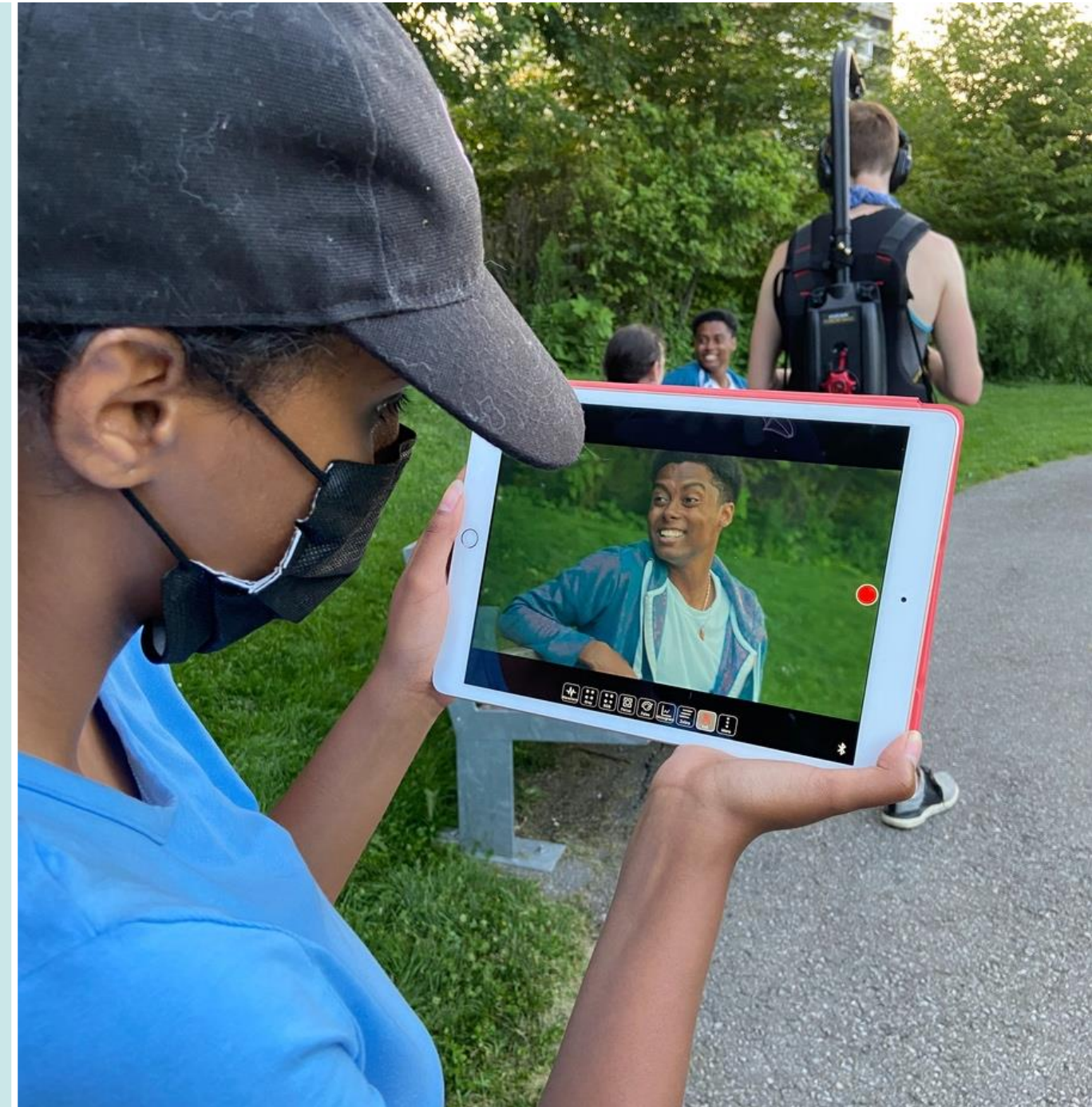
Supporter

\$5,000 Sponsors a project for a division (primary, junior, intermediate, senior) in an underserved community



The Regent Park Project

The Regent Park Project delivers intensive, free arts training for emerging artists ages 16–29 from Regent Park and surrounding communities. Each program is co-designed with participants and industry mentors to center cultural identity, lived experience, and creative voice, while developing professional-calibre skills in acting, writing, theatre, and film/TV production. Participants collaborate to create original work—such as plays, web series, or short films—that reflects their perspectives and artistic vision. An ongoing writer’s room is also offered to incubate new work. Our sponsorship priority is removing financial barriers, ensuring that young artists from underserved communities have equitable access to mentorship, industry training, creation and meaningful pathways into the arts world.



GOAL

- **Equitable Access to Arts Training:** Provide diverse youth from underserved communities free, high-quality arts training embedded in creation.
- **Youth Voice and Storytelling:** Empower participants to express their stories, cultural identities, and lived experiences through collaborative arts projects.
- **Creative Career Pathways:** Foster professional opportunities to create while offering youth mentorship from established artists.
- **Inclusive Creative Communities:** Build supportive environments that promote wellbeing, belonging, and cultural representation.
- **Industry Representation and Impact:** Support the creation of diverse stories while training artists whose voices are not always heard.

IMPACT

- Participants gain real world jobs, professional creative skills, industry experience, portfolio-ready work, and access to opportunities they might otherwise be excluded from.
- Increased confidence, creative agency, self-expression, and development of meaningful, shareable professional-calibre work that reflects diverse perspectives.
- Expanded access to mentorship, professional networks, internships, professional work, and ongoing engagement with the arts (theatre, film) industries.
- Strengthened peer support, social connection, emotional resilience, identity affirmation, and elevated representation of diverse youth voices in public art and media.



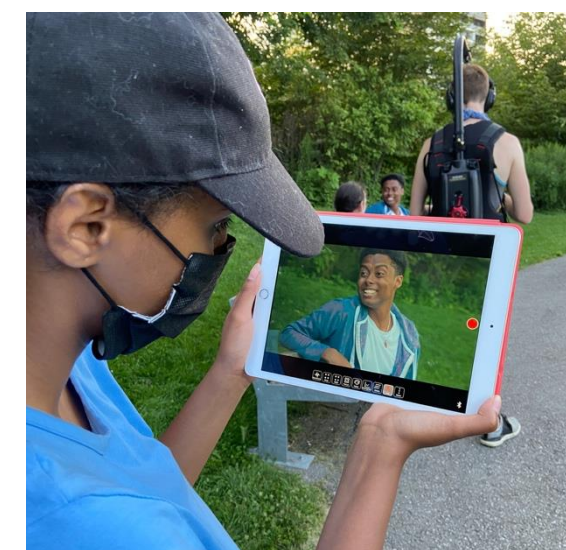
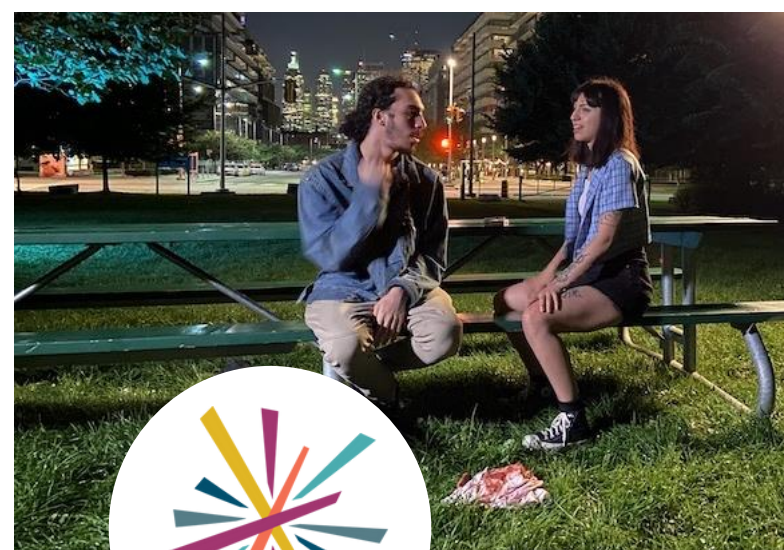
Testimonials

"This project is indescribable. It has helped me discover who I am, and got me out of my comfort zone and trying new things. We're creating art about things that are important to us and that we think will make a difference. It's part of my community and I wouldn't give it up for anything."

~ Tajvin Kazi, Participant

"The Regent Park Project is one of the best things I've done. They've created a community where you can come and talk and learn, and be free, and feel completely safe and heard. It's helped me grow as an artist."

~ Abdullahi Ali, Participant



The Regent Park Project Sponsorship Levels

Lead

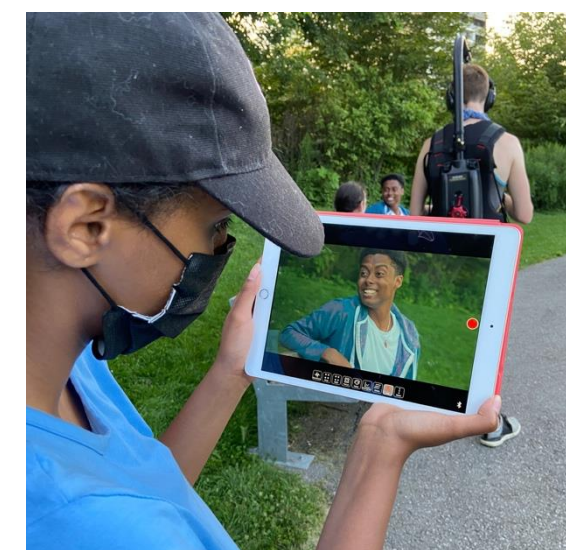
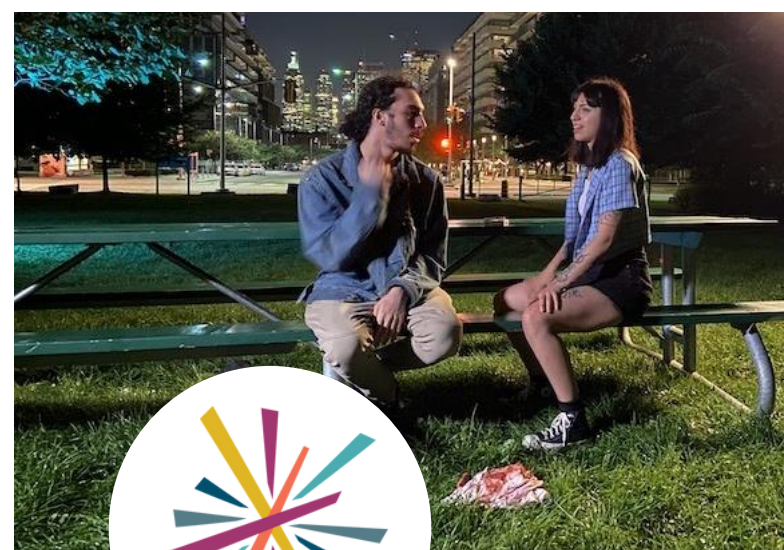
\$150,000 ensures free training runs yearly, and a project is produced.

Champion

\$30,000 ensures free training runs for the year.

Supporter

\$12,000 supports the writer's room initiative incubating new projects for youth participants.



Creation Lab

The lab includes a six-day intensive program where emerging creatives collaborate, experiment, and incubate new work. Guided by professional artists, participants develop the early stages of original projects grounded in shared themes. Select projects are further developed beyond the six days through paid collaboration, providing extended professional opportunities and real-world experience. Sponsorship support removes financial barriers, ensuring equitable access to mentorship, creative risk-taking, and artistic growth.



GOAL

- **Professional Creative Experience:** Provide an immersive, professional-level creative experience for emerging diverse artists.
- **Collaboration and Mentorship:** Foster hands-on collaboration and mentorship with top professional artists.
- **Creative Confidence and Identity:** Build creative confidence and professional identity by creating real-world opportunities.
- **Equitable Career Pathways:** Support equitable access to artistic growth, career pathways, and the development of original content.

IMPACT

- Participants develop original theatrical and multimedia work serving as foundation for future productions and portfolio-ready pieces.
- Participants gain practical experience in collective creation, iterative development, and professional artistic practices, building networks for future opportunities.
- Increased empowerment, professional habits, and recognition of participants as practicing artists.
- Emerging artists from underserved communities, receive mentorship, industry exposure, and potential paid opportunities, bridging training into professional artistic careers.



Testimonials

"It's the closest thing to a sense of community I've ever felt. You get to work with a very supportive group of people who value your vision, who value your insights and who participate whole-heartedly themselves. I can't recommend it enough."

~ Spider Hetherington, Emerging-Artist.

"This gave me a chance to step out of my comfort zone, so incredibly. It was genuinely such a magical experience to work with the people I did, and to learn from them in such an incredible way."

~ Samantha Kimchard, Emerging-Artist



Creation Lab Sponsorship Levels

Lead

\$50,000 runs the lab, supports the development process beyond the six days, and funds a tour.

Champion

\$15,000 funds the entirety of the six day lab.

Supporter

\$600 sponsors an emerging diverse artist to participate for free.



Artist-Education Training

A hands-on training program for diverse emerging artists building skills and confidence to plan and facilitate engaging arts projects in schools and community settings. Rooted in embodied, community-driven learning, the program centers representation, equipping participants with tools, mentorship and ultimately, paid opportunities that can sustain their creative practice.



GOAL

- **Culturally Responsive Teaching:** Strengthen culturally responsive and inclusive teaching practices among emerging artist-educators.
- **Artist-Educator Training and Skills:** Equip artist-educators with practical skills to plan, lead, and manage engaging arts projects in schools and community settings.
- **Professional Growth and Pathways:** Expand professional practice and career pathways for emerging diverse artists.
- **Diversity and Representation in Arts Education:** Promote diversity, equity, and representation in arts programming and schools.

IMPACT

- Participants gain confidence and competence in facilitating arts experiences that honor and reflect diverse student and community identities.
- Graduates leave with a toolkit of facilitation strategies, including classroom management, relationship-building, differentiation, planning, and feedback, ready for professional application.
- Participants access mentorship, paid opportunities, and strengthened professional networks, supporting sustainable careers in arts education.
- Students and community participants experience more inclusive, accessible, and culturally grounded arts experiences, fostering belonging, engagement, and creative confidence.



Testimonials

"I had such a fabulous experience in this course. I am currently working in schools and I find myself constantly reaching for the knowledge that I learned... How to structure my lessons, how to work towards learning goals, how to structure things so I'm building towards an actual tangible goal. I would recommend this course to anyone. It really helped me feel confident as an artist educator.

~ Kiana Woo, Participant

"I can confidently say that I have the tools I need to teach. It was very interactive and fun, and I left the program as a person who can now share the gift of creativity."

~ Tony Le, Participant



Artist-Education Training Sponsorship Levels

Lead

\$30,000 ensures emerging diverse artists participate for free in the 12 sessions training, and are supported in exploring that learning through in-school mentorship opportunities. 15 underserved classes received free programming.

Champion

\$12,000 ensure emerging diverse artists participate in the 10 session-training for free.

Supporter

\$2,500 offers free tuition for 5 diverse-emerging artists.



Benefits to Sponsors

- Strong visibility and brand alignment with equity-driven arts initiatives.
- Engagement with participants and communities.
- Customized impact storytelling aligned with CSR/ESG goals
- Recognition across digital platforms, website and programming.



Next Steps & Partnership Invitation

We welcome the opportunity to meet with you, share program outcomes and metrics, and co-design a sponsorship package that aligns with your strategic priorities. Your investment becomes part of a dynamic ecosystem of equity, creativity, and community transformation – where young people and communities thrive, new voices are amplified, and the arts drive meaningful change.



CONTACT

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